Aldo Oliveira

Senior WordPress VIP & Full-Stack Engineer

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SUMMARY

Senior engineer with 15+ years building WordPress platforms and web applications. I currently work on Nexstar Media Group's WordPress VIP multisite ecosystem (100+ sites, including The Hill and NewsNation), and previously on CNN Brasil's WordPress VIP platform. I specialize in custom plugins, Gutenberg blocks, headless WordPress with Next.js, and the Node.js/PHP services around them.

Available for contract and project work: from a single WordPress site or plugin to long-term white-label capacity for agencies. I invoice in USD/EUR through my registered company.

CORE SKILLS

WordPress	WordPress VIP, Multisite, custom plugins & themes, Gutenberg blocks (React), WooCommerce, ACF, REST/GraphQL, headless with Next.js, WP-CLI/VIP-CLI, performance & caching (Memcached, Redis, Elasticsearch)
Front-end	React, Next.js (App Router, RSC), TypeScript, JavaScript, Tailwind CSS, SCSS, accessibility
Back-end	PHP 8 (Laravel, CakePHP), Node.js (NestJS, Express), REST APIs, JWT/CAS/SSO-SAML auth, payment APIs (Stripe, PayPal)
Data & infra	MySQL, PostgreSQL, MongoDB, Redis, Docker, Kubernetes, GitHub Actions, GitLab CI/CD, AWS, Azure, Nginx, New Relic
Languages	Portuguese (native), English (professional working proficiency, B2)

EXPERIENCE

Senior Full-Stack Engineer — Nexstar Media Group (USA)

Sep 2025 – Present

Contract via Nimble · Remote

- Build and maintain features for Nexstar's WordPress VIP multisite platform serving local, regional and national outlets such as The Hill, NewsNation, WAVY and FOX4KC, reaching millions of readers.
- Develop the Node.js/TypeScript content syndication services that ingest, transform and distribute editorial content across the network and into WordPress.
- Build strategic WordPress plugins, React admin interfaces, CLI automations and technical migrations for distributed, multi-site scenarios.
- Contribute to GitHub Actions CI/CD (tests, builds, quality checks, VIP deployments), code reviews and technical decisions with US engineering and product teams.

Node.js, TypeScript, React, PHP 8.2, WordPress VIP, Multisite, Gutenberg, PHPUnit, Docker, VIP-CLI, WP-CLI, Memcached, Elasticsearch, GitHub Actions, SSO/SAML

Senior Full-Stack Engineer — Correios (Brazilian Postal Service)

Nov 2024 – Sep 2025

Contract via Digisystem

- Designed the new architecture of the national Procurement Portal: Laravel and Node.js APIs, Next.js front-end, PostgreSQL, centralized CAS authentication. The stack was approved by technical leadership.
- Built the decoupled API layer (SOLID, JWT, httpOnly cookies), Next.js auth middleware and GitLab CI/CD pipelines; introduced Docker and Kubernetes.

Senior Web Developer — Revista Pesquisa FAPESP

Nov 2024 – Jun 2025

- Maintained and evolved the WordPress site of Brazil's leading science magazine: custom plugins, performance, accessibility and security.
- Created an automated deployment pipeline, set up New Relic monitoring and managed dedicated Linux servers.

Senior Full-Stack Engineer — CNN Brasil

Feb 2024 – Nov 2024

Contract via Pasquali

- Developed front-end and back-end features for CNN Brasil and Viagem & Gastronomia on WordPress VIP, with a focus on performance and code quality.
- Built custom Gutenberg blocks in React for editorial teams and implemented business rules for sections, special coverage and branded campaigns.
- Took part in a headless WordPress + Next.js proof of concept for the future migration of the main portal.

Senior Full-Stack Developer — Lumidea Design & Marketing

Mar 2010 – Jan 2024

- Delivered dozens of custom WordPress sites, themes and plugins for clients in healthcare, engineering, finance, legal and industry, including headless builds with Next.js.
- Built Laravel applications and APIs, payment integrations (Stripe, PayPal, Mercado Pago) and messaging with RabbitMQ/Kafka.

EDUCATION

B.Sc. in Information Systems — Faculdades Prominas